



Case Studies Friends of Happy Valley Flowerbed

Happy Valley is a park located on the Great Orme, Llandudno, Conwy. Friends of Happy Valley (www.facebook.com) is a group of local residents who volunteer their time to enhance the park which is a valuable recreational resource for residents and visitors.

To support pollinators, the Friends created a project called Happy Valley Flowerbed,

which received the Bee Friendly award in 2018. Project work included expanded the range of plants in their existing bee and butterfly flowerbeds to increase the length of the flowering season and the range of insects that would be attracted. No pesticides are used on the flowerbed.

They also created a 'hoverfly lagoon' and a bug hotel.







Each month, they take photos recording plants in flower and visiting insects. These are circulated to their mailing list and they put a summary on the park notice board. With the support of Conwy Council,

they have produced a bilingual leaflet on 'Planting for pollinators' which is freely available to members of the public who visit the park.









With the help from the Bumblebee Conservation Trust they have erected a beautifully illustrated bilingual information on gardening for bumblebees. They collaborate with the Great Orme Park Wardens to lead a bumblebee walk. They are also part of Llandudno in Bloom and report their activities to the Bloom Committee. They continue to develop their flowerbed and publicise pollinator-friendly gardening.